

Armorica August Newsletter (39)

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Campaign: General

Send Date: 12/08/2005

Send Total: 1354

Example URL:

/armorica/newsletterAugust05.html

Totals

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	Total	Percentage
Total Views	944	69.72%
Unique Views	655	48.38%
Total Clicks	152	11.23%
Number Of Users Clicking On Links (Unique)	141	
Percentage Of Viewers That Clicked On Links		21.53%

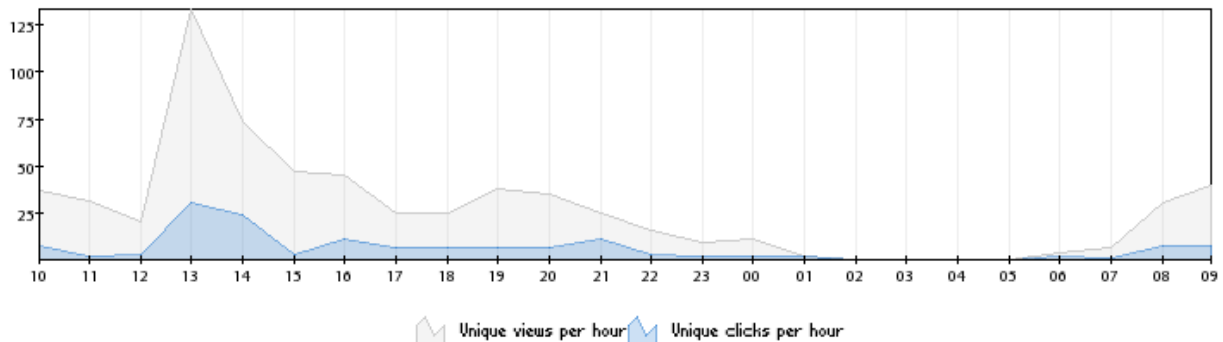
Click Spread

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Number of links	Total	Percentage
1 Link	133	94.33%
2 Links	5	3.55%
3 Links	3	2.13%
4 Links	0	0.00%
5 or more	0	0.00%
Grand Total	141	100%

Daily Breakdown

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Views And Links Breakdown

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7 Day Breakdown	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Total
	12/08	13/08	14/08	15/08	16/08	17/08	18/08	
New Views Daily	290	76	50	68	26	22	15	547
Armorica Logo	15	3	3	2	0	2	0	25
Siemens SN70 Nespresso £479.00	8	2	0	0	1	1	1	13
...he Ultimate Knives from Henckels	24	7	4	6	1	1	1	44
...des Free Breadmaker Recipe Book!	12	3	2	2	1	0	0	20
Magimix Le Duo Juicer	11	0	4	5	0	2	0	22

Weekly Breakdown	Week 1	Week 2	Week 3	Week 4	Total
Week Commencing	12/08/05	19/08/05	26/08/05	02/09/05	
New Views Weekly	547	36	20	7	639
Armorica Logo	25	1	0	0	26
Siemens SN70 Nespresso £479.00	13	2	0	0	15
...he Ultimate Knives from Henckels	44	3	0	1	48
...des Free Breadmaker Recipe Book!	20	0	0	0	20
Magimix Le Duo Juicer	22	2	0	0	24

Monthly / 4 weeks Breakdown	Month 1	Month 2	Month 3	Month 4	Total
Month Commencing	12/08/05	09/09/05	07/10/05	04/11/05	
New Views Monthly	639	29	9	4	652
Armorica Logo	26	2	1	1	30
Siemens SN70 Nespresso £479.00	15	0	0	0	15
...he Ultimate Knives from Henckels	48	0	0	2	50
...des Free Breadmaker Recipe Book!	20	0	0	0	20
Magimix Le Duo Juicer	24	0	0	0	24

Browser Breakdown

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Browser	Operating System	Total	Percentage
Microsoft Internet Explorer 6.0	Microsoft Windows	545	83.08%
Safari	Mac OS	31	4.73%
Microsoft Internet Explorer 5.5	Microsoft Windows	18	2.74%
Microsoft Internet Explorer 5.0	Microsoft Windows	11	1.68%
Mozilla / Firefox / Netscape	Microsoft Windows / Mac OS / UNIX	10	1.52%
Microsoft Internet Explorer	Mac OS	6	0.91%
Microsoft Internet Explorer 7.0	Microsoft Windows	2	0.30%
Other Browsers	Unknown	33	5.03%

Operating System Breakdown

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Operating System	Total	Percentage
Microsoft Windows	589	89.92%
Mac OS	37	5.65%
Other / Unknown	29	4.43%